

Hello!

Thankyou for purchasing the enVirashop eCommerce wordpress theme.

enVirashop is a wordpress theme that allows you to setup an eCommerce based website that accepts payments via PayPal or Google Checkout.

Please continue to the next page for the contents section and further reading on setting up the theme.

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Installing enVirashop Theme

Step 1: Install a fresh copy of wordpress on your server.

Step 2: Via your FTP program locate your wordpress themes folder.

/wp-content/themes/
or <http://www.yoursite.com/wp-content/themes/>

Step 3: Upload the folder **enVirashop** to this directory.

Step 4: After you have uploaded this folder you will have to activate the theme via your wordpress admin area under the **Appearance** tab.

The screenshot shows the WordPress admin dashboard with the 'Manage Themes' section active. The top navigation bar includes 'enVirashop', 'Visit Site', 'Install Themes', and user options 'Howdy, admin | Turbo | Log Out'. The left sidebar contains standard WordPress menu items like Dashboard, Posts, Media, Links, Pages, Appearance, Plugins, Users, Tools, and Settings. The main content area displays the 'Current Theme' as 'enVirashop 1.0 by Matt Strange', an 'Ecommerce Theme' with files located in '/themes/enVirashop'. Below this, 'Available Themes' are shown in a grid. Two themes are visible: 'WordPress Classic 1.5 by Dave Shea' and 'WordPress Default 1.6 by Michael Heilemann'. Each theme card includes a preview image, title, author, description, and links to 'Activate', 'Preview', and 'Delete'. The footer of the dashboard contains the text 'Thank you for creating with WordPress. | Documentation | Feedback' and 'Version 2.8.6'.

Installing Plugins

There are two plugins used for the enVirashop theme these are:

Limit Posts

<http://labitacora.net/comunBlog/limit-post.phps>

Wp-PageNavi

<http://lesterchan.net/portfolio/programming/php/>

Download the two plugins and upload them to your plugins directory via your FTP Program

/wp-content/plugins/
or <http://www.yoursite.com/wp-content/plugins/>

After you have uploaded the plugins you will need to activate them by going into your wordpress admin area under the **Plugins** tab.

Some configuration is required for the PageNavi plugin. Under the **Settings** tab click the **PageNavi** link and change your options to the screenshot.

The screenshot shows the WordPress admin dashboard for the enVirashop theme. The left sidebar contains the standard WordPress menu: Dashboard, Posts, Media, Links, Pages, Comments, enVirashop, Appearance, Plugins, Users, Tools, and Settings. The 'Settings' menu is expanded, and 'PageNavi' is selected. The main content area is titled 'Page Navigation Options' and is divided into two sections: 'Page Navigation Text' and 'Page Navigation Options'.

Page Navigation Text

Text For Number Of Pages	<input type="text"/>	<small>%CURRENT_PAGE% - The current page number. %TOTAL_PAGES% - The total number of pages.</small>
Text For Current Page	<input type="text" value="%PAGE_NUMBER%"/>	<small>%PAGE_NUMBER% - The page number.</small>
Text For Page	<input type="text" value="%PAGE_NUMBER%"/>	<small>%PAGE_NUMBER% - The page number.</small>
Text For First Post	<input type="text" value="&laquo; First"/>	<small>%TOTAL_PAGES% - The total number of pages.</small>
Text For Last Post	<input type="text" value="Last &raquo;"/>	<small>%TOTAL_PAGES% - The total number of pages.</small>
Text For Next Post	<input type="text" value="&raquo;"/>	
Text For Previous Post	<input type="text" value="&laquo;"/>	
Text For Next ...	<input type="text" value="..."/>	
Text For Previous ...	<input type="text" value="..."/>	

Page Navigation Options

Page Navigation Style	<input type="text" value="Normal"/>	
Number Of Pages To Show?	<input type="text" value="5"/>	
Always Show Page Navigation?	<input checked="" type="checkbox"/>	
Number Of Larger Page Numbers To Show?	<input type="text" value="3"/>	<small>Larger page numbers are in addition to the default page numbers. It is useful for authors who is paginating through many posts. For example, WP-PageNavi will display: Pages 1, 2, 3, 4, 5, 10, 20, 30, 40, 50. Enter 0 to disable.</small>
Show Larger Page Numbers In Multiples Of:	<input type="text" value="10"/>	<small>If multiple is in 5, it will show: 5, 10, 15, 20, 25. If multiple is in 10, it will show: 10, 20, 30, 40, 50.</small>

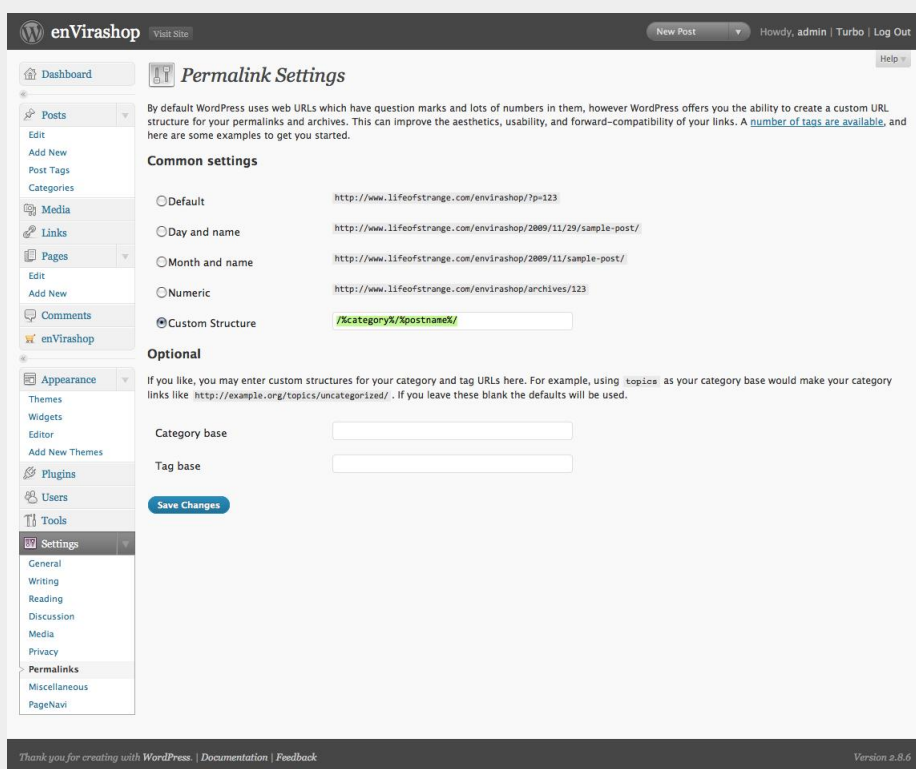
Save Changes

Permalinks

For SEO purposes you might want to change your link structure. Goto the **Permalinks** options under the **Settings** tab in your wordpress admin area and select Custom Structure with the following setting.

/%category%/%postname%/

Save Changes!



The screenshot shows the WordPress admin interface for 'enVirashop'. The top navigation bar includes a 'Visit Site' link, a 'New Post' button, and user information 'Howdy, admin | Turbo | Log Out'. The left sidebar contains a menu with 'Dashboard', 'Posts', 'Media', 'Links', 'Pages', 'Comments', 'enVirashop', 'Appearance', 'Plugins', 'Users', 'Tools', and 'Settings'. The 'Settings' menu is expanded, showing 'General', 'Writing', 'Reading', 'Discussion', 'Media', 'Privacy', 'Permalinks', 'Miscellaneous', and 'PageNavi'. The main content area is titled 'Permalink Settings'. It includes an introductory paragraph about WordPress URL structures, a 'Common settings' section with radio buttons for 'Default', 'Day and name', 'Month and name', 'Numeric', and 'Custom Structure' (which is selected), and an 'Optional' section with text input fields for 'Category base' and 'Tag base'. A 'Save Changes' button is located below the optional fields. The footer of the dashboard contains the text 'Thank you for creating with WordPress. | Documentation | Feedback' and 'Version 2.8.6'.

enVirashop Visit Site New Post Howdy, admin | Turbo | Log Out Help

Dashboard Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them, however WordPress offers you the ability to create a custom URL structure for your permalinks and archives. This can improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags are available](#), and here are some examples to get you started.

Common settings

☐ Default `http://www.lifeofstrange.com/envirashop/?p=123`

☐ Day and name `http://www.lifeofstrange.com/envirashop/2009/11/29/sample-post/`

☐ Month and name `http://www.lifeofstrange.com/envirashop/2009/11/sample-post/`

☐ Numeric `http://www.lifeofstrange.com/envirashop/archives/123`

☒ Custom Structure `/category%/%postname%/`

Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` as your category base would make your category links like `http://example.org/topics/uncategorized/`. If you leave these blank the defaults will be used.

Category base

Tag base

Save Changes

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Products Category

The default number of products to show in a category for the Grid View is 10, you can change this by going to the **Reading** setting under **Settings**. If you do decide to change this, go for an even number as the layout will be better.

Change the Blog pages show at most value.

The screenshot shows the WordPress dashboard for 'enVirashop'. The left sidebar contains navigation links: Dashboard, Posts (with sub-links for Edit, Add New, Post Tags, and Categories), Media, Links, Pages (with sub-links for Edit and Add New), Comments, enVirashop, Appearance (with sub-links for Themes, Widgets, Editor, and Add New Themes), Plugins, Users, Tools, Settings (highlighted), General, Writing, Reading, Discussion, Media, Privacy, Permalinks, Miscellaneous, and PageNavi. The main content area is titled 'Reading Settings'. It includes sections for 'Front page displays' (with radio buttons for 'Your latest posts' and 'A static page', and dropdowns for 'Front page' and 'Posts page'), 'Blog pages show at most' (a text input set to '6'), 'Syndication feeds show the most recent' (a text input set to '10'), 'For each article in a feed, show' (radio buttons for 'Full text' and 'Summary'), and 'Encoding for pages and feeds' (a text input set to 'UTF-8'). A 'Save Changes' button is at the bottom. The footer contains the text 'Thank you for creating with WordPress. | Documentation | Feedback' and 'Version 2.8.6'.

enVirashop Visit Site New Post Howdy, admin | Turbo | Log Out Help

Dashboard Posts Edit Add New Post Tags Categories Media Links Pages Edit Add New Comments enVirashop Appearance Themes Widgets Editor Add New Themes Plugins Users Tools Settings General Writing Reading Discussion Media Privacy Permalinks Miscellaneous PageNavi

Reading Settings

Front page displays

☒ Your latest posts
☐ A static page (select below)

Front page: - Select -
Posts page: - Select -

Blog pages show at most 6 posts

Syndication feeds show the most recent 10 posts

For each article in a feed, show

☒ Full text
☐ Summary

Encoding for pages and feeds UTF-8 The character encoding you write your blog in (UTF-8 is recommended)

Save Changes

Thank you for creating with WordPress. | Documentation | Feedback Version 2.8.6

Creating The Shopping Cart Page

The shopping cart uses a template within the theme folder so we need a wordpress page to show this.

Create a new page in the wordpress admin area by clicking **Add New** under the **Pages** tab.

Give your page a title and note down the **Permalink** on a piece of paper or Notepad.

On the right hand side you will see a box labelled **Attributes**. Click on the drop down tab under Templates and select the **Shopping Cart** template.

Add any additional information in the content box and **Publish**.

The screenshot shows the WordPress admin dashboard for 'enVirashop'. The left sidebar contains navigation links: Dashboard, Posts, Media, Links, Pages (selected), Comments, enVirashop, Appearance, Plugins, Users, Tools, and Settings. The main content area is titled 'Add New Page' and shows a page titled 'Shopping Cart'. The permalink is 'http://www.lifeofstrange.com/envirashop/shopping-cart/'. The page content area contains a text box with the following text: 'This is an example of the shopping cart page. No html knowledge is required and a full documentation on setting up the theme is included. You might decide to put information regarding your shipping times or terms and conditions.' The right sidebar contains the 'Publish' section with 'Save Draft' and 'Preview' buttons, and the 'Attributes' section with a 'Parent' dropdown set to 'Main Page (no parent)', a 'Template' dropdown set to 'Shopping Cart', and an 'Order' field set to '0'. The 'Publish' section also shows 'Status: Draft', 'Visibility: Public', and a 'Publish Immediately' button.

Creating Product Categories

Before creating your first product post you want to create some categories. Goto the **Categories** section under the **Posts** tab and add some categories.

enVirashop Visit Site New Post Howdy, admin | Turbo Log Out

Categories Screen Options Help

Add Category

Category Name

The name is used to identify the category almost everywhere, for example under the post or in the category widget.

Category Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Category Parent

Categories, unlike tags, can have a hierarchy. You might have a Jazz category, and under that have children categories for Bebop and Big Band. Totally optional.

Description

The description is not prominent by default, however some themes may show it.

Bulk Actions

<input type="checkbox"/>	Name	Description	Slug	Posts
<input type="checkbox"/>	Electronics		electronics	7
<input type="checkbox"/>	Posters		posters	1
<input type="checkbox"/>	Software		software	1
<input type="checkbox"/>	T-Shirts		t-shirts	1

Bulk Actions

Note:
Deleting a category does not delete the posts in that category. Instead, posts that were only assigned to the deleted category are set to the category **Electronics**.
Categories can be selectively converted to tags using the [category to tag converter](#).

Thank you for creating with WordPress. | [Documentation](#) | [Feedback](#)

Version 2.8.6

Theme Options

enVirashop comes complete with Theme Options. Instructions are shown in the panel and most are self explanatory.

The screenshot shows the WordPress dashboard with the enVirashop theme options panel open. The panel has a dark header with the enVirashop logo, version 1.0, and a 'Save All Changes' button. Below the header is a blue banner with a Facebook icon and the text 'Stuck on these options? Read The Documentation Here'. The main content area is titled 'General Settings' and contains four sections: 'Shopping Cart Color' with a dropdown menu set to 'orange', 'Custom Logo' with a 'Brow' button and an 'Upload' button, 'Custom Favicon' with a 'Brow' button and an 'Upload' button, and 'Tracking Code' with a large text area. Each section has a 'Save Changes' button. The left sidebar shows the WordPress menu with 'Theme Options' highlighted.

enVirashop v.1.0

Save All Changes

Stuck on these options? Read The Documentation Here

General Settings

Save Changes

Shopping Cart Color orange Select your color scheme for the Shopping Cart

Custom Logo Brow Upload Upload a logo for your theme, or specify the image address of your online logo. (http://yoursite.com/logo.png)

Custom Favicon Brow Upload Upload a 16px x 16px Png/Gif image that will represent your website's favicon.

http://www.lifeofstrange.com/envirashop/wp-c

Tracking Code

Paste your Google Analytics (or other) tracking code here. This will be added into the footer template of your theme.

Shopping Cart Options

Below is a screenshot of a typical setting for accepting PayPal payments through enVirashop. All currencies are accepted by PayPal.

Shopping Cart Settings		Save All Changes
Shopping Cart URL	<input type="text" value="http://www.lifeofstrange.com/envirashop/sh"/>	Specify the URL address of your shopping cart. (http://yoursite.com /shopping-cart)
Payment Method	<input type="text" value="GoogleCheckout"/>	Specify your preferred payment method.
PayPal Email Address	<input type="text"/>	Enter the PayPal email you wish to receive payments to. (Only required if PayPal Payment Method is selected)
Google Checkout ID	<input type="text" value="21212323"/>	Enter the Google ID you wish to receive payments to. (Only required if GoogleCheckout Payment Method is selected)
Currency	<input type="text" value="GBP"/>	Specify your preferred Currency.
Tax Rate (Optional)	<input type="text"/>	Specify the Tax Rate (0.05)
Flat Rate Shipping (Optional)	<input type="text" value="4.00"/>	Specify the Shipping Rate (3.00)

Shopping Cart Options Page 2

Below is a screenshot of a typical setting for accepting Google Checkout payments through enVirashop. Only USD and GBP currencies are accepted by Google Checkout.

Shopping Cart Settings		Save All Changes
Shopping Cart URL	<input type="text" value="http://www.lifeofstrange.com/envirashop/sh"/>	Specify the URL address of your shopping cart. (http://yoursite.com /shopping-cart)
Payment Method	<input type="text" value="GoogleCheckout"/>	Specify your preferred payment method.
PayPal Email Address	<input type="text"/>	Enter the PayPal email you wish to receive payments to. (Only required if PayPal Payment Method is selected)
Google Checkout ID	<input type="text" value="21212323"/>	Enter the Google ID you wish to receive payments to. (Only required if GoogleCheckout Payment Method is selected)
Currency	<input type="text" value="GBP"/>	Specify your preferred Currency.
Tax Rate (Optional)	<input type="text"/>	Specify the Tax Rate (0.05)
Flat Rate Shipping (Optional)	<input type="text" value="4.00"/>	Specify the Shipping Rate (3.00)

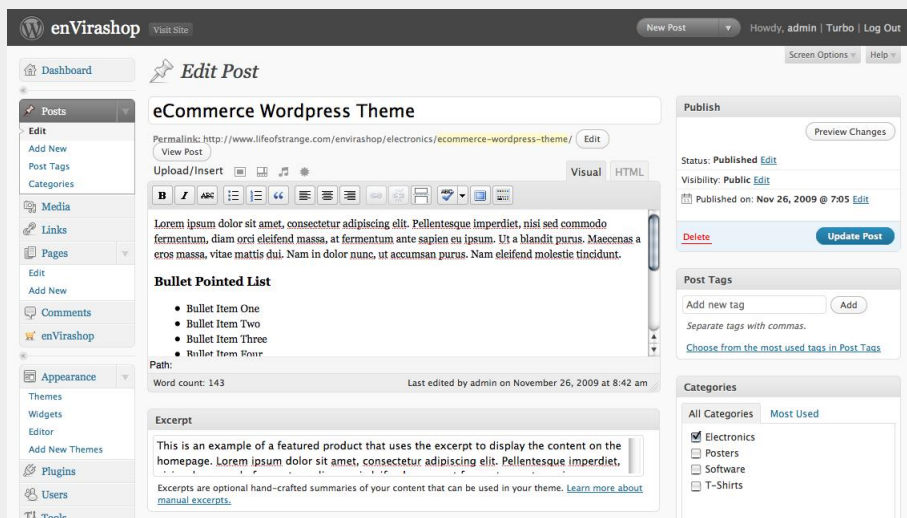
Creating Your First Product

Now you have setup all your settings, even played around with the theme options, it's time you create your first product post.

Goto Add New under the Posts tab.

Enter a title and description for your product.

Select the Category you want the product to display in.



For the featured post on the homepage use the **Excerpt** box for the description.

Note: Make sure you have defined the category ID in the enVirashop theme options for the featured post to display on the homepage.

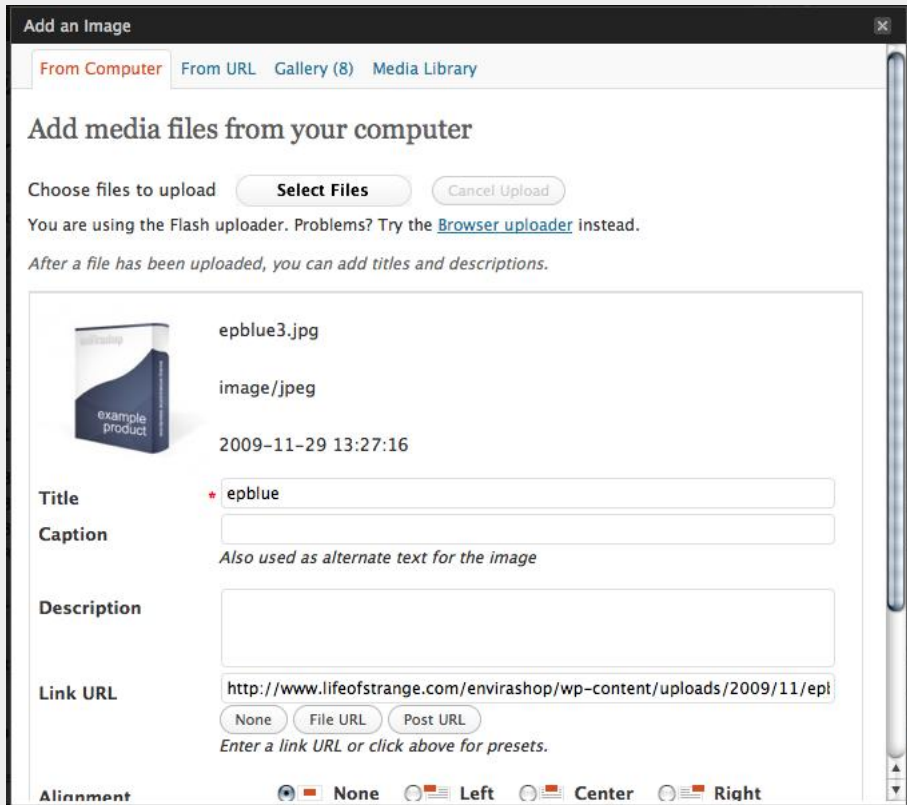
Lets attach your main photo to the post, you can do this by clicking the **Add an Image** icon.



Continues...

Creating Your First Product Page 2

A dialog should appear where you can Select the photograph from your computer. Upload your main photo and copy the **File URL**.



The screenshot shows a window titled "Add an Image" with a close button (X) in the top right corner. Below the title bar are four tabs: "From Computer" (selected), "From URL", "Gallery (8)", and "Media Library". The main heading is "Add media files from your computer". Below this, there are two buttons: "Select Files" and "Cancel Upload". A note states: "You are using the Flash uploader. Problems? Try the [Browser uploader](#) instead." Another note says: "After a file has been uploaded, you can add titles and descriptions." The main content area displays a thumbnail of a blue book titled "example product" next to the filename "epblue.jpg", its type "image/jpeg", and the upload date "2009-11-29 13:27:16". Below the thumbnail, there are input fields for "Title" (containing "epblue"), "Caption" (with a note "Also used as alternate text for the image"), and "Description". The "Link URL" section shows a text box with the URL "http://www.lifeofstrange.com/envirashop/wp-content/uploads/2009/11/epblue.jpg" and three buttons: "None", "File URL" (selected), and "Post URL". A note below says "Enter a link URL or click above for presets." At the bottom, there is an "Alignment" section with four radio buttons: "None", "Left", "Center", and "Right".

After you have copied the File URL close the gallery panel by clicking the X in the top right hand corner.

Continues...

Creating Your First Product Page 3

Scroll down the page and you will see a custom write panel for your product settings.

Envirashop Product Settings

Main Photo:

http://www.lifeofstrange.com/envirashop/wp-content/uploads/2009/11/epblue1.jpg

Enter the URL for the General Product Photo

First Photo:

http://www.lifeofstrange.com/envirashop/wp-content/uploads/2009/11/epgreen.jpg

Enter the URL for the First Product Photo

Second Photo:

http://www.lifeofstrange.com/envirashop/wp-content/uploads/2009/11/epgrey.jpg

Enter the URL for the Second Product Photo

Third Photo:

http://www.lifeofstrange.com/envirashop/wp-content/uploads/2009/11/eppurple.jpg

Enter the URL for the Third Product Photo

Fourth Photo:

http://www.lifeofstrange.com/envirashop/wp-content/uploads/2009/11/epred.jpg

Enter the URL for the Fourth Product Photo

Fifth Photo:

Enter the URL for the Fifth Product Photo

Option Title:

Color

Enter the Title for Your Option Dropdown (e.g Color, Size)

Option 1:

Blue

Enter the First Option for your Dropdown (e.g Black, Small)

Option 2:

Green

Enter the Second Option for your Dropdown

Option 3:

Grey

Enter the Third Option for your Dropdown

Option 4:

Purple

Enter the Fourth Option for your Dropdown

Option 5:

Red

Enter the Fifth Option for your Dropdown

Price:

\$99.99

Enter the Price for the Product including the currency symbol (\$1.00)

Shipping:

10.00

Enter the Price for the Shipping excluding the currency symbol (1.00)

Repeat this process for other product images.

From the screenshot above you can get the idea of a typical product post listing.

Don't forget to **Publish** your post.

Setting A Price For DropDown

If you would like additional prices for a single product via the dropdown menu some editing is required. An example of using this could be selling an mp3 player and the customer can choose a 2 gig, 6 gig or 12 gig and the prices vary for different gigs.

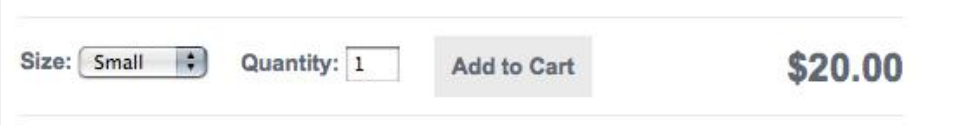
The first step is to locate the header.php file in your theme folder, open it using notepad.

Locate this section of coding:

```
//CartItem.prototype.shipping=function(){  
  
//    if(this.specifications){  
//        if( this.specifications == 'Small' ){  
//            return this.quantity*5.00;  
//        } else if( this.specifications == 'Medium' ) {  
//            return this.quantity*7.50;  
//        } else if( this.specifications == 'Large' ) {  
//            return this.quantity*12.00;  
//        } else if( this.specifications == 'XX Large' ) {  
//            return this.quantity*15.00;  
//        } else {  
//            return this.quantity*10.00;  
//        }  
//    } else {  
//        return this.quantity*2.00;  
//    }  
//}
```

The code above starts on line 22. Remove all the double slashes at the beginning of each line.

In the code you will need to change the text, Small, Medium, Large and XX Large to your requirements that match your options in the product post...



The screenshot shows a horizontal bar with a light gray background. On the left, there is a label "Size:" followed by a dropdown menu currently showing "Small". To the right of the dropdown is a label "Quantity:" followed by a text input field containing the number "1". Further right is a gray button with the text "Add to Cart". On the far right, the price "\$20.00" is displayed in a large, bold, black font.

Change the prices in the code for your requirements and save the file.

Reupload the header.php file via your FTP and overwrite the file.

Credits

I would like to thank the following coders for providing excellent resources. Without them enVirashop wouldn't exist.

Wordpress Plugins

Limit Posts

<http://labitacora.net/comunBlog/limit-post.php>

or

<http://www.lifeofstrange.com/limit-post.php.zip>

Wp-PageNavi

<http://lesterchan.net/portfolio/programming/php/>

Shopping Cart

The Wojo Group

thewojogroup.com

simplecartjs.com

<http://github.com/thewojogroup/simplecart-js/tree/master>

jQuery / Ajax Scripts

jQuery Realistic Hover Effect

<http://www.adrianpelletier.com>

jQuery

<http://jquery.com>

jCarousel - Riding carousels with jQuery

<http://sorgalla.com/jcarousel/>

jQuery

<http://jquery.com>

The font that is used in the enVirashop logo is Akzelerat Condensed and can be downloaded via: <http://www.fontyukle.com/tr/1,Akzelerat>

For further support please do not hesitate to contact me:

<http://theforest.net/user/MattStrange>